

Preparatory English 2

Unit 6: Social Ills

Chuah Kee Man
Centre for Language Studies
Universiti Malaysia Sarawak



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Outline

- **In this unit, you will learn how to:**
- **generate ideas for an essay and presentation**
- **express opinions in written form**
- **present a group presentation**



Warming up

- **What are the common social ills in Malaysia?**
- **What causes these social ills?**



Brainstorming Ideas

- 1. Decide the topic**
- 2. Outline scopes using WH-Questions:**
 - **Why? – why it happens?**
 - **How? – how to solve it?**
- 3. Research more on each branch or scope.**

Structure of Presentation



Introduction

- Attention Grabber
- Reveal topic
- Preview/Outline



Body

- Main Point 1 – sub-points - examples
- Main Point 2 – sub-points - examples



Conclusion

- Summary of main points
- Concluding remarks
- Punch lines – optional

Introduction of Presentation

- **Attention grabber**
 - Ask a rhetorical question
 - Tell a brief interesting story
 - Use a famous quotation
- **Reveal topic**
 - Greet + Tell the audience your topic
 - State the scope (e.g. In Malaysia)
- **Preview/Outline**
 - List out the points or parts that you would cover.



Introduction of Presentation

■ Introduction Sample

Muhammad Ali once said *“Hating people because of their color is wrong. And it doesn't matter which color does the hating. It's just plain wrong.”*

Ladies and gentleman, today we are going to present to you a serious issue about colours, the colours that usually we use to label people. Yes, our topic for today is racism.

Our presentation is divided into two main parts. The first part explains two causes of racism while the second part include two ways to reduce racism in our society.



Body of Presentation

For Each Main Point

- **Transition Marker**
 - Inform the audience that you are moving to Point 1
 - (E.g. *First and foremost, let me enlighten you on...*)
- **Main Point 1**
 - State the main point clearly
- **Sub-points/examples**
 - Provide elaborations to support your



Body of Presentation

■ Body Sample

Ladies and gentlemen, let me begin by providing the first cause of racism.

Racism or commonly defined as the hatred of one person by another is usually caused by stereotypes. **Stereotypes are wrong perceptions on a specific race due to false generalisations. Parents are the main agents in spreading these stereotypes.** For example, in the context of Malaysia, a Malay family would educate their children that Chinese people are cunning while Chinese parents would educate their children that the Malays are lazy. *In addition, media also.....*



Conclusion of Presentation

- **Summary of Points**
 - Remind the audience on your main points
(e.g. In this presentation, we have covered...)
- **Concluding Remarks**
 - Overall view/opinion on the topic
- **Punch lines (Optional)**
 - A final statement to end the presentation in a more interesting way. Usually in the form of jokes or quotes.
 - E.g. Love may be blind, but marriage can really open your eyes!



Conclusion of Presentation

■ Conclusion

All in all, we have covered the causes of racism and ways to reduce it. Racism is largely caused by stereotypes and selfishness and the best ways to reduce it is through better education and promote acceptance. We strongly believe racism should be stopped especially in a multi-cultural country like Malaysia. *If we can do that, we're all set to accept a colour-blind community.*



Strategies for Effective Presentation

■ Vocal delivery

- ✓ Don't read from the text (if needed, use cue cards)
- ✓ Avoid speaking in monotone
- ✓ Maintain good pace (not too slow, not too fast)
- ✓ Speak as clear as possible (don't shout)

■ Body language & Eye Contact

- ✓ Maintain good eye contact with audience
- ✓ Avoid moving too much or unnecessary gestures
- ✓ Avoid folding your arms and putting your hands in the pocket.



Strategies for Effective Presentation

- **Visual aids (i.e. PowerPoint slides)**
 - ✓ Use them to help you not to “kill” you.
 - ✓ Practise good usage of slides (e.g. font size, colour contrasts, words limit)
 - ✓ Ensure the information and grammar used on your slides are accurate.
 - ✓ Don't put too many texts or animated pictures.
 - Always remember: **Less is more!**

